

DRAFT COOKIE POLICY · VERSION 0.1

Cookies, explained plainly.

What the site may remember, what is necessary, and how optional choices will stay under your control.

Draft version 0.1 · 8 sections

OUR PLAIN-LANGUAGE PROMISE

A cookie banner should offer a real choice, not a puzzle.

We separate what keeps the site working from what is optional, and explain both without theatre.

THE 60-SECOND VERSION

Four things worth remembering.

01 · NECESSARY

Core cookies keep things working.

Security and sign-in may need them.

02 · OPTIONAL

Optional means optional.

No consent, no non-essential cookie.

03 · CONTROL

You can change your mind.

Controls should remain easy to reach.

04 · HONESTY

The list matches reality.

The final table will follow the live site.

01

What cookies are

Cookies are small pieces of information stored by a site or browser to remember useful details.

PLAINLY PUT

Some memory is needed to run a secure site. Extra memory should wait for your choice.

Similar technology can include local storage, pixels or identifiers. The final policy will describe what the production site actually uses.

02

Necessary cookies

These support core functions such as security, network management and sign-in.

RESPONSES

Security / Session / Preferences

Because the service cannot work reliably without them, necessary cookies do not normally depend on optional consent.

03

Optional cookies

Optional tools may help understand performance or improve communications.

MEASUREMENT

Understand aggregate site performance.

COMMUNICATION

Measure requested campaigns or updates.

The final policy will list each optional purpose and provider. Until consent is given, those tools should remain inactive.

04

The cookie list

The production version will name each cookie, provider, purpose and duration.

Category	Purpose	Duration
Necessary	Secure session	Session
Preference	Remember choice	6 months

These sample rows are intentionally generic and must be replaced after the production consent and analytics setup is confirmed.

05

Your controls

You should be able to accept, reject or revisit optional choices without friction.

CHOOSE At first visit	REVIEW Any time	CHANGE Without penalty
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Browser controls can also delete or block cookies, although blocking necessary technology may affect how the service works.

06

Third-party services

Some providers may set or read information when their service is used.

KEY POINT

No mystery providers

If another company receives cookie data, the production list should make that relationship visible.

The final policy will link to relevant provider information and distinguish first-party tools from third-party tools.

07

Changes to this list

The policy should change when the technology changes—not months later.

Material additions will be dated and, where required, presented for a fresh choice.

THE PRACTICAL LINE

The live cookie scanner and this page should tell the same story.

08

Questions and contact

Ask if a cookie or provider is unclear.

We will replace this draft with reviewed contact and complaint information before publication.

CONTACT**Ask a human**

Questions may be sent to fiona@fionafitzconsulting.com.